

## All MELT® Organic [Butter Substitutes](#) Are Gluten Free, Soy Free

*MELT's line of luscious [healthy butter](#) improvements prized by consumers with soy, gluten and other food sensitivities*

(December 14, 2013) BOISE, IDAHO – All MELT Organic luscious [butter substitutes](#) are soy free and gluten free. With the sudden rise of soy and gluten allergies this comes as welcome news to the scores of consumers who suffer from related digestive disorders and sensitivities.

The Mayo Clinic recently reported that Celiac disease, once rare, is four times more prevalent than it was in the 1960s and that 1 in 100 people are now affected by it. The genetic modification of soy and wheat is widely thought to be a contributing factor to the abrupt increase in food-related allergies

“I created MELT Organic [butter substitute](#) out of necessity after being placed on a restrictive diet that quickly took the joy out of eating,” said MELT Organic founder and Chief Science Officer, Cygnia Rapp. “MELT has uncovered the health benefits of certain plant-based fats in reversing personal health conditions and improving the health of our families. We are 100% committed to providing [healthy butter](#) improvements that taste amazing and are naturally truly good for you, while also being soy and gluten free, trans fats free, certified non-GMO and absolutely free of all artificial ingredients.”

MELT is now available in more than 5,000 stores in North America. Rich & Creamy MELT Organic, Honey MELT Organic and Chocolate MELT Organic are sold in 13-ounce packages, with 80 calories and 9g of fat per serving. MSRP is \$4.99 for all varieties. Visit [MELT Organic](#) for tips and recipes for baking healthy treats with MELT Organic Spreads.

### About MELT® Organic

**Say Goodbye to Butter, Say Hello to MELT!®** MELT® Organic is a line of luscious, all-natural spreads for butter lovers seeking a healthier alternative. Available in original, honey and new chocolate flavors, MELT Organic is made from the perfect blend of the healthiest fruit- and plant-based organic oils: virgin coconut, flaxseed, hi-oleic sunflower, palm fruit, and canola. MELT Organic spreads sizzle, drizzle, sauté, and bake just like butter, but with half the saturated fat and fewer calories. Each variety is certified organic, kosher and made with non-GMO, eco-social and fair trade ingredients, while also trans-fat free, gluten free, dairy or lactose free, and soy free. Only MELT uses Virgin Coconut Oil that is certified Fair for Life Fair Trade and Rainforest Alliance certified Palm Fruit Oil. The entire MELT Organic line is the first in North America to be Non-GMO Project Verified. The line is also the first to be sold in innovative square packages for easy storage and sustainability . . . **It's Hip to Be Square!®** For more information and recipes, visit <http://www.MELTOrganic.com>, <http://www.facebook.com/MELTOrganic> or <http://www.twitter.com/MELTOrganic>.

### About Prosperity Organic Foods, Inc.

Based in Boise, Idaho, Prosperity Organic Foods, Inc., the parent company of MELT Organic, provides great tasting products of superior quality through innovative uses of healthy fats and oils that allow consumers to eat better, feel better and live better. Rich & Creamy MELT<sup>®</sup> Organic, which launched in 2011, is the company's debut product. MELT<sup>®</sup>, At Last, Good Fat!<sup>®</sup>, Say Goodbye to Butter!<sup>®</sup>, Butter 2.0<sup>®</sup>, and Weight Smart<sup>®</sup> are registered trademarks of Prosperity Organic Foods, Inc. All rights reserved.

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